

# Privacy Policy for Website and Meta Ads

**Last Updated:** 16/08/2024

**1. Introduction** This Privacy Policy outlines how Ruiz Sandoval ("we," "our," "us") collects, uses, and protects your personal information when you interact with our website and Meta ads. We are committed to safeguarding your privacy and ensuring that your personal data is protected.

## 2. Information We Collect

- **Personal Information:** We may collect personal information such as your name, email address, phone number, and other contact details when you fill out forms, sign up for newsletters, or engage with our ads.
- **Usage Data:** We collect information about your interactions with our website and ads, including IP address, browser type, pages viewed, and click-through rates.
- **Cookies and Tracking Technologies:** We use cookies, pixels, and similar tracking technologies to enhance your experience on our website and to deliver personalized ads.

## 3. How We Use Your Information

- **To Provide Services:** We use your personal information to respond to inquiries, provide requested services, and deliver relevant content and offers.
- **Marketing and Advertising:** We may use your information to send you promotional materials, including targeted ads on Meta platforms, based on your interests and interactions with our content.
- **Improving Our Services:** We analyze usage data to improve our website, services, and advertising strategies.
- **Legal Compliance:** We may use your information to comply with legal obligations and protect our rights and interests.

## 4. How We Share Your Information

- **Third-Party Service Providers:** We may share your information with third-party providers who assist us in operating our website, delivering ads, and providing services to you. These providers are required to keep your information confidential and use it only for the purposes we specify.
- **Legal Requirements:** We may disclose your information if required by law or in response to legal requests, such as subpoenas or court orders.

## 5. Your Rights and Choices

- **Access and Correction:** You have the right to access and update your personal information at any time.

- **Opt-Out:** You can opt out of receiving marketing communications from us by following the unsubscribe instructions provided in our emails or by contacting us directly.
- **Cookie Preferences:** You can manage your cookie preferences through your browser settings or by using tools provided on our website.

**6. Data Security** We implement appropriate security measures to protect your personal information from unauthorized access, disclosure, or destruction. However, no internet-based service is completely secure, and we cannot guarantee absolute security.

**7. Children's Privacy** Our services are not directed to individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child, we will take steps to delete it.

**8. Changes to This Privacy Policy** We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We encourage you to review this policy periodically.

**9. Contact Us** If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

**Ruiz Sandoval**

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